



FUND DESCRIPTION

Launched in February 2014, **Ezdehar fund** is the first equity-balanced fund to be launched in Egypt after the January 2011 revolution and was covered 2.5 times. The Islamic Sharia-compliant fund seeks long-term capital appreciation by investing a maximum of 60% of its net assets in Sharia-compliant Egyptian equities, while the rest is invested in Islamic money market instruments like Modarba, Morabha, Egara and Islamic Deposits. Ezdehar certificates are traded on a weekly basis.

FUND DATA

Net Asset Value: EGP 20,729,583.22 million

Inception Date: 2 February 2014

Par Value: EGP 100 IC Price: EGP 201.0941

Beta: 0.295

Subscription / Redemption: Weekly

Equity Threshold: 40%-60%

Islamic Money Market Threshold: 40%-60%

CHARGES

Subscription Fees: EGP 0.025% / certificate

Redemption Fees: Null

AWARDS & RANKINGS

- Best Islamic Fund in Egypt in 2018 EIMA 2018 Report
- Highest Earning Islamic Balanced Fund in Egypt for 3 years – EIMA 2018 Report
- Best Balanced Fund in 2017 MENA Fund Manager
- Best MENA Equity Fund < USD 75m 2017 MENA Fund Manager



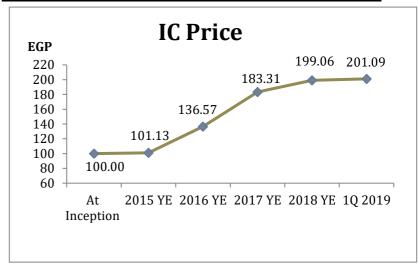


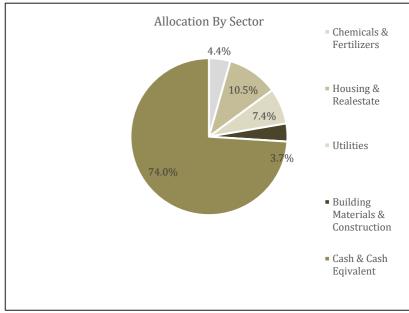
REASONS TO INVEST IN EZDEHAR

- Stellar Performance: Ezdehar fund is the best performing Islamic fund in Egypt in 2018, with a return of 8.59% vs. 0.56% for other Islamic funds. It is also the highest grossing Islamic fund in Egypt over 3 years with a return of 96.82%.
- Sharia Compliant: Ezdehar fund abides by Sharia Board regulations that include scholars and members of the Islamic Feqh Academy in Jeddah, chairman of the Sharia Supervision Board of Dubai Islamic Bank, and the former CEO of the Islamic Financial Institution (AAOIFI).
- **Diversification Advantage:** Ezdehar fund diversifies its assets by investing 40-60% of its net asset value in Equities, with the rest invested in Islamic money market instruments. This diversification helps to reduce the risk associated with the fund.

EZDEHAR PERFORMANCE

	1Q	2018	2017	2016	2015	Since
	2019	YE	YE	YE	YE	Incep.
Returns	1.02%	8.59%	34.22%	35.05%	-2.55%	101.09%







FUND MANAGER

Nader Ekdawi

nader.ekdawi@acumenholding.com

For Inquiries Please Contact: Acumen Customer Service Tel +202 38653336 -7 Fax +202 38653337

Email: customerservice@acumenholding.com









Sodic Polygon Kilo 38 Cairo- Alex Desert Road Building No. 3 , 5th floor El Sheik Zayed City TEL +20 2 38653336 – 7 Fax +202 38653337 www.acumenholding.com

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Acumen Asset Management is the multi award-winning asset management arm of Acumen Holding. The company provides asset management services to a wide range of local and international clientele including public and private banks and institutions, insurance companies, and high-net-worth individuals. Acumen offers its clients a wide range of investment products including mutual funds, management of tailor-made investment portfolios, micro finance funds, and savings and endowment funds.

Acumen Asset Management has been recognized by regional and international organizations winning multiple awards for its exceptional performance and leadership, to become the most-awarded Egyptian asset management company in 2018, with a total 13 awards. Recently, Acumen has won the award of the Best Boutique Asset Management Company in Egypt 2019 by International Business Magazine in the UAE.

The company is led by Mrs. Rana Adawi, who comes with prime expertise in asset management and over 24 years' experience in the financial services industry in Egypt, having worked with leading international and regional financial institutions. Mrs. Rana was recognized by regional and global organizations for her leadership, and asset management skills. In 2019 she was awarded the Most Inspiring Woman of the Year by International Business Magazine. In 2018 she was chosen as one of The Middle East's Most Influential Women by Forbes Magazine, and CEO of the year from Global Investors Group. She was also awarded "Outstanding Achievement by Individual" during MENA Fund Managers Performance Awards, and the Best Asset Management CEO 2018 award from International Finance Magazine. In addition to being awarded the Best Asset Manager and Best Fund Manager in Egypt 2018 from Global Business Outlook. In 2016, she was chosen as one of the Top 50 Most Influential Women in the economy in Egypt in a ceremony organized by one of Egypt's top financial magazines under the auspices of the Prime Minister of Egypt. She is a member of the: Top 50 Committee that is taking an active role in the economic development of the country, American Chamber of Commerce, and British Egyptian Business Association-BEBA.